

BASKETBALL QUEENSLAND

ANNUAL REPORT





TABLE OF CONTENTS

- 2 CHAIRMAN'S REPORT
- 4 CEO'S REPORT
- PARTICIPATION
- 8 CAPACITY BUILDING
- 9 TECHNOLOGY
- MARKETING
- COACH DEVELOPMENT
- REFEREE DEVELOPMENT
- INDIGENOUS PATHWAYS PROGRAM
- HIGH PERFORMANCE
- HONOUR ROLL
- QUEENSLAND STATE LEAGUE
- STATE CHAMPIONSHIPS RESULTS
- SCHOOL CHAMPIONSHIPS RESULTS
- VINCE HICKEY AWARD

The Queensland Government provides \$450,000 between 1 January 2020 and 30 June 2021 to Basketball Queensland under the Activate! Queensland program.

CHAIRMAN'S REPORT

When I penned my Chairman's report last year there was no basketball being played anywhere in Australia. 99

We had no real idea at that point when a return to sport might occur and we were laying down plans to ensure that Basketball Queensland (BQ) and our associations survived lockdown and our basketball community remained engaged and ready to mobilise.

What we have therefore achieved through 2020 has been truly remarkable in retrospect. My enormous thanks to CEO, Graham Burns and BQ staff for the leadership, guidance and support provided through the lockdown, recovery and return to play phases of the response to COVID-19. Also, I am enormously grateful for the extended hours of work put in by all BQ staff to get our programs and competitions up and running.

To put this in perspective, despite a competition calendar that was entirely abandoned in March, it was quite an achievement to still conduct the Champion Basketball Schools Tournaments (in their various forms) and Under 12, 14 and 16 State Championships back to back through September and October last year. In addition to this, while the NBL1 North season never got of the ground, a re-worked Queensland State League (QSL) showcased a high calibre of Australian players and gave opportunities to a greater number of local juniors gaining experience for the first time at a higher representative level. In regard to the strategic leadership of BQ, I remain fortunate to be supported by (and give thanks to) my fellow directors who remain united in their goal of furthering the interests of BQ and its member associations.



We continue to press ahead with the priorities set out in BQ's strategic plan and, in particular, seek to promote and progress the dialogue with all levels of government regarding the ongoing need for facilities to expand the footprint of basketball in Queensland.

To that end, we hosted our first Parliamentary Friends of Basketball function last year just prior to COVID-19 lockdown (attended by association representatives and members of parliament from both political persuasions) with a view to building relationships and stimulating discussion regarding basketball in Queensland.

We also continued to support throughout 2020 initiatives earlier commenced that aimed at empowering and promoting women in our game (which we are starting to see pay off in our increased number of female junior representative teams, even though growth in female numbers overall is still a work in progress) and developing Indigenous programs and opportunities through our memorandum of understanding with Australian Indigenous Basketball (now Indigenous Basketball Australia) and engagement of two indigenous pathways managers (with the assistance of government funding).

We have also commissioned some research to better understand how to attract, develop and retain quality coaches for our BQ high performance and representative programs, which will be finalised in 2021.

Finally, I am once again pleased to present an annual report for 2020 that demonstrates our continued strong financial performance (despite the difficulties faced this year) and solid stewardship and governance. As always, we are committed to investing back into basketball in Queensland and championing Queensland interests and priorities at a national level with Basketball Australia and other stakeholders.

Nicola Ellis

CN. Elles

CHAIRMAN

CEO'S REPORT

66 2020 was a year that started with promise, but a few months into the year we found ourselves in lockdown. 99

It meant that we had to draw on our strength to cope with the many challenges this brought, but to borrow from Winston Churchill, this was our finest hour.

Collaboration with the associations to ensure their survival was our paramount concern and with some careful planning, a little bit of luck, the support of the Federal Government cashflow boost, JobKeeper and the State Government's vigilance in relation to our borders, we have come through this crisis very well.

The associations were outstanding in their resolve to deal with whatever was thrown at them and I applaud them for this. I would also like to congratulate the Basketball Queensland staff who worked tirelessly throughout the lockdown, albeit from home, and then backed this up with an intense period of championships when restrictions were carefully lifted.

There was a 13.7% decline in the number of registered participants in 2020 when compared to 2019. This had a similar impact on the income we received from registration fees; however, by reining in our expenditure, the cashflow boost from the Federal Government and the fact that we were still able to conduct all of the junior championships has seen Basketball Queensland with a significant surplus.



As all associations had to close their doors for four months, we extended the registration period of everyone who was registered at the time of the lockdown by four months.

This will mean that registration fee income in 2021 will be impacted as the peak period of January to March will be pushed back by four months. This may, however, be offset by strong growth in numbers in the last three months of 2020 as people returned to basketball.

GRAHAM BURNS

CEO



PARTICIPATION

We finished the year with 25,446 players registered at associations. This figure is 13.7% less than at the end of 2019.

In addition, there were a further 3,680 participants registered in player recruitment programs such as Aussie Hoops. This number was 9% higher than 2019. When you add registered coaches (4,508) and referees (1,803) this brings the total participation in basketball in Queensland to 35,437 which is 3% lower than at the end of 2019.



The gender balance continues to be skewed toward males with approximately 76% of participants being male which is the same proportion as in 2019. There is a higher proportion of female participants in the recruitment programs (30%) reflecting the focus that is being placed on growing the number of women and girls playing basketball.



COMPETITION

Despite the fact that NBL1 North (previously QBL) could not proceed in 2020 due to the restrictions, there was an 17.2% increase in the number of junior and senior teams competing in BQ representative competitions when compared to 2019 as set out in the competitions table.



Competition	2019	2020	Variance	
NBL1 North	30	0	-30	-100%
QSL	34	52	18	52.9%
BQJBC	294	315	21	7.1%
Junior State Champs	291	250	-41	-14.1%
Champion Schools (CBSQ)	138	311	173	172%
TOTAL	679	759	80	11.7%

Contributing factors to the growth were:

- We could not conduct NBL1 North due to the COVID restrictions;
- BQJBC was expanded to include teams from Central Queensland;
- The number of teams competing in QSL (formerly SBL) grew due to the inability to conduct NBL1 North;
- The number of competitions under the Champion Schools banner was expanded to include competitions for grades 7/8 and 9/10, as well as a 3x3 primary school competition;
- The number of teams competing in State Championships was impacted by apprehension regarding COVID.

During the lockdown period, we also conducted an NBA2K tournament which saw 428 competitors enter the competition.

CAPACITY BUILDING

FACILITIES

A shortage of indoor facilities continues to be an issue for associations across the State. In October, Northside Wizards opened a new five-court stadium at Zillmere which will assist in meeting current demand.

Expansion of the two-court facility at the South Pine Sports Centre also commenced which will see an additional three courts added to this facility.

BQ is working with the Queensland Government with a plan to construct a State Basketball Centre which will provide community use courts. Whilst nothing has been finalised, the signs are very positive.

In a boost to the basketball community, 13 clubs and associations across Queensland received a share of \$333,655 in funding from Rounds 104 -107 of the Queensland Gambling Community Benefit Fund (GCBF) in 2020.

The GCBF is Queensland's largest one-off grants program for community-based, not-for-profit organisations, with grants between \$500 to \$35,000 available to help community groups provide services and leisure activities around the state.

Basketball organisations were approved for a number of different projects including resurfacing courts, purchasing canteen equipment and shooting machine and installing backboards.

BQ also received \$365,062 under the Driving Social Inclusion Through Sport and Physical Activity funding program to help create the BQ Indigenous Pathways Program (BQIPP).





TECHNOLOGY

Since its launch in 2018, OwnUrGoal has continued to provide support to the Queensland basketball community and beyond, meeting the technological challenges created by COVID and helping teams all over the world connect. In 2020 OwnUrGoal platforms adapted to market demands and met key milestones including;

- Built a complete ticketing system to manage allocations and COVID tracing for BQ State Championships, processing more than 56,000 tickets
- Implemented an automated barcode scanning entry solution for BQ State Championships
- Built an interim COVID Tracing Solution for associations
- Saw almost 3,000 new users join the platform (26,000 at the end of 2020)
- Built an interim COVID Tracing Solution for associations
- Built a replacement scoring solution for Sports' TG Courtside which was delivered to Basketball Connect to implement within their solution for BQ
- Introduced a complete payment gateway for all BQ Trials and Course Payments
- Integrated the OwnUrGoal solution into the new BQ website
- Migrated all data and technology to an Australian based dedicated server solution to improve reliability and speed across the OwnUrGoal platform
- Implement our own OwnUrGoal Application Programming Interface (API) which allows for greater integration capacity to external systems that BQ use.

MARKETING

In 2020 BQ's marketing and media team underwent a dramatic overhaul, creating an in-house resource to service BQ and our associations.

With a renewed focus on increasing BQ's overall profile and awareness of our programs, we were able to surpass several key KPIs for 2020 including;

Social Media Growth

In 2020 BQ's social media channels grew by 26.1%, exceeding our target of 20% growth and saw our total followers/fans (Facebook, Instagram, Twitter and LinkedIn combined) increase from 24,013 to 30,277.

Most of our growth came from Instagram (53.6% growth in 2020), followed by LinkedIn (46.7%), Facebook (14.8%) and Twitter (4.4%).

Website Visits

In 2020, BQ received 274,503 to our websites resulting in a miss on our yearly 500,000 visitor target. We did however see a slight increase of 6.5% in year on year visitors despite the COVID-19 suspension on events and basketball activities. In 2019, BQ recorded 257,631 visitors to all websites. Our new website was launched in November 2020, with more relevant content and greater integration with OUG.

eDM Overhaul

Our e-Newsletter is currently undergoing a significant overhaul, trying to identify content that is informative and engaging, without copying exactly what has been shared on our social media channels. During the year, COVID communications and important tournament information helped increase our open rate to 34%.





DEVELOPMENTCOACH DEVELOPMENT

2020 saw an improvement in coaching access across the state due to some key coaching initiatives undertaken by BQ.

The free Female Only Club Coach Accreditation Courses exclusively for women and girls continued in 2020 to help encourage and promote female coach participation and development, with an additional course added to Townsville to provide opportunities for coaches in North Queensland.

The courses were hosted by National silver medalwinning Head Coach and current Australian U17 Assistant Coach Jackie Brown (Brisbane) and former Olympian and WNBL Champion Coach Claudia Brassard (Townsville).

Our annual coaches weekend was once again held over two-and-a-half days in November and saw 75 coaches attend a series of clinics presented by experts including BA Centre of Excellence Coaches Adam Capron and Sarah Graham.

Behind the scenes, our Coach accreditation and registration systems were overhauled in the COVID period resulting in better management processes for local associations.

Queensland coaches were at the forefront of BA's National Development programs in 2020, with Jackie Brown earning one of five places in BA's inaugural Elite Female Coach Advancement Program (EFCAP), while Bradley Kann (NGC Seahawks), Luke Cann (BQ), Michael Lake (Northside Wizards), Kerry Williams (Cairns) and Sean Carroll (Logan) were all accepted into the Basketball Australia Emerging Coach Initiative.





REFEREE DEVELOPMENT

In 2020 BQ welcomed Carolin Holl as our new Referee Development Manager following the resignation of Barry Mcleod.

Upon Carolin's arrival, BQ was able to reach a number of key milestones for referee development including;

- Delivery of workshops during State Champs (leadership, communication, mindset, stress management, health & well being, injury prevention)
- 98% of all games during State Champs evaluated by a referee coach
- Saw 500 referees statewide attend an accreditation referee course
- Facilitated referee coaching courses for 30 referee coaches
- Appointed two referees to every game at CBSQ 3x3, CBSQ Secondary, CBSQ Open tournaments, as well as the Under 12/14/16 State Championships, all within a two month period
- Delivered a 3x3 introduction course prior to CBSQ 3x3
- Improving communication with associations
- Introducing remote referee accreditation courses during COVID
- Implementing Referee Coach workshops during State Championships for the Under 12 and Under 14 tournaments
- Successfully introduced a State Championships Mentor Program

DEVELOPMENT

BQ INDIGENOUS PATHWAYS PROGRAM

In 2020 BQ launched our new Indigenous Pathways Program (BQIPP) aimed at delivering a range of socially inclusive sport and physical activity initiatives that will increase participation for Aboriginal and Torres Strait Islander people in Basketball throughout Queensland, particularly for those vulnerable and disadvantaged Indigenous persons living in remote Aboriginal and Torres Strait Islander communities.

Through the program, targeted regions across the state will receive specialised BQ activities and services, strengthening the number of pathways for First Nations people to be involved within the sport.

PROGRAM OBJECTIVES

- Increase participation for Indigenous people in Basketball throughout Queensland as well as making the sport more accessible to Queenslanders
- Increase the number of new predominantly Indigenous member associations of BO
- Increase the number of registered Indigenous members participating within affiliated BQ associations
- Increase the number and capability of active Indigenous coaches and referees
- Increase the skillsets and capability of Indigenous volunteers
- Identify talented Indigenous players, coaches and referees and work on accelerating their potential to become elite
- Support elite Indigenous players and coaches that have been selected and appointed to BQ High Performance Programs and State Teams;
- Promote opportunities for Reconciliation between Indigenous and non-Indigenous people
- Provide education and training to reduce racial discrimination and promote greater diversity



QUEENSLAND INDIGENOUS UNIFORMS

In 2020 BQ revealed our new look Queensland representative uniforms, embracing our nation's Indigenous heritage and a new chapter in Queensland basketball.

For the first time in BQ's history, our Queensland State Team players will celebrate and acknowledge Queensland's ties to our Indigenous communities by wearing a representative uniform featuring Indigenous artwork by Isaac Burgoyne, a young Aboriginal artist from Kingaroy.

The artwork highlights the coastal and country boundaries of our State, with the blue and green of the sea donned over one shoulder, while the dark natural colours of the bush are adorned on the other. The artwork on the back represents a meeting of the two, with a whale and snake coming together in one place signifying unity.

The decision to include Indigenous artwork into our uniforms was initiated when we signed our partnership agreement with Australian Indigenous Basketball at the beginning of 2020, and is an initiative that BQ CEO Graham Burns and BQIPP Managers Michael Cedar and Joel Khalu are keen to continue in the future. As it stands, BQ is currently the only State and Territory competing in Australian Junior Championships (AJC's) to include Indigenous artwork in our State representative uniforms.



DEVELOPMENTHIGH PERFORMANCE

Despite basketball activity coming to a standstill due to COVID and losing Term 2 of basketball, there were a number of good national achievements in 2020 including;

- Two silver medals at the Under 20s, with the men within a last-minute shot of winning gold in their grand final game
- Despite limited National camps and teams, there were 19 Queensland athletes selected for National performance camps
- 12 athletes selected to play in Australian teams in FIBA international competition in 2020 (before the COVID shutdown)
- Seven athletes gained scholarships at Centre of Excellence in 2020
- While the Under 18 and Under 16 Australian Junior Championships (AJCs)
 were cancelled in 2020, our National Performance Program (NPP), State
 Performance Program (SPP) and Future Development Program (FDP) all
 continued to operate, delivering coaching training and supporting mental
 health
- BQ was able to maintain program activity in a modified form for all our BQ development programs and maintain support of our athletes and coaches at a challenging time. New initiatives for online training and learning workshops for State Team coaches were established. BQ high performance programs were still able to connect with 350 (250 SPP and 100 FDP) athletes on a regular basis both online and eventually through deferred starts to high performance programs





PERFORMANCE PROGRAM HIGHLIGHTS NATIONAL PERFORMANCE PROGRAM

- 24 QLD athletes accepted in 2020
- Online learning became very important in Term 2 in a disrupted year.
- 19 BQ Athletes selected to attend Australian Development Camps
- 7 Centre of Excellence Scholarships

STATE PERFORMANCE PROGRAM

- Trials were popular with larger numbers attending
- Disrupted but stayed connected through online channels, focusing on mental health in Term 2
- 250 athletes stayed engaged and eventually participated in State Championships.
- 100 athletes attended Zoom training session during Term 2
- Under 18 State Team selected and still presented with their Queensland uniform.

FUTURE DEVELOPMENT PROGRAM

- Modified approach to selection because of COVID
- 100 athletes selected and trained in 'home' regional hubs when training returned

2020 HONOUR ROLL

BOOMERS

ASIA CUP QUALIFIERS

TEAM - TODD BLANCHFIELD, SAM FROLING, MATT HODGSON **SQUAD -** TAMURI WIGNESS, CHRIS GOULDING, WILL MAGNAY, MITCH MCCARRON, HARRY FROLING

OPALS

OYLIMPIC QUALIFIERS

TEAM - MARIANNA TOLO **SQUAD -** TIANA MANGAKAHIA, ZITINA AOKUSO, SHYLA HEAL

U16 AUSTRALIAN TEAMS

ASIA CUP - MEN

TEAM - KY STATTMANN, HARRISON PENNISI

SQUAD - LLOYD MCVEIGH

ASIA CUP - WOMEN

TEAM - KATIE DEEBLE, SHANEICE SWAIN

SQUAD - CHAILEE WARD, INDIAH BOWYER

ROLLERS

PARALYMPICS

SQUAD - MATT MCSHANE, LACHLAN DALTON, DYLAN GAWTHORNE, TOM O'NEILL-THORNE, STEVEN ELLIOTT, JORDAN BARTLEY, BILL LATHAM

NATIONAL PERFORMANCE CAMP

HARRISON PENNESI, KANE RUNNALS, KOBE MCDOWELL-WHITE, KY STATTMANN, RORY HAWKE, MASON DAVIS, GEORDAN PAPACOSTAS, JOSH HUGHES, LILLY ROTUNNO, LIL DART

AUST. DEVELOPMENT CAMP

KATIE DEEBLE, INDIAH BOWYER

CENTRE OF EXECELLECE INVITES

RORY HAWKE, KOBE MCDOWELL-WHITE, JOSH HUGHES, ROCCO ZICARSKY, HARRISON ROUHLIADEFF, MAX MACKINNON, MARCUS HEAD

AUST. JUNIOR CHAMPIONSHIPS

MEDALS - UNDER 20 MEN (SILVER), UNDER 20 WOMEN (SILVER)



QUEENSLAND STATE LEAGUE

Following the suspension of basketball activity in March due to COVID-19 and the cancellation of the inaugural NBL1 North season, BQ worked closely with our associations to ensure our senior representative players had the opportunity to take to the court.

As a result, 13 associations competed across two divisions (men's and women's divisions in each) from August – October in SEQ, while four Central Queensland teams competed in the ConocoPhillips CQ Cup (won by Mackay).



GRAND FINAL RESULTS

QSL WOMEN - DIVISION 1



85 - 61



QSL MEN - DIVISION 1



89 - 97



2020 ANNUAL REPORT





2020 STATE CHAMPIONSHIP RESULTS



ROCKHAMPTON ROCKETS
UNDER 12 BOYS CHAMPIONS



MACKAY METEORETTES UNDER 12 GIRLS CHAMPIONS



GOLD COAST WAVES UNDER 14 BOYS CHAMPIONS



IPSWICH FORCE UNDER 14 GIRLS CHAMPIONS



NORTHSIDE WIZARDS UNDER 16 BOYS CHAMPIONS





SOUTHERN DISTRICTS SPARTANS UNDER 18 BOYS CHAMPIONS



TOWNSVILLE FLAMES UNDER 18 GIRLS CHAMPIONS

2020 CBSQ CHAMPIONS



ANGLICAN CHURCH GRAMMAR SCHOOL CBSQ OPEN BOYS CHAMPIONS



ST MARGARET MARY'S COLLEGE CBSQ OPEN GIRLS CHAMPIONS



BRISBANE SHS
CBSQ SECONDARY BOYS CHAMPIONS



MORETON BAY GIRLS COLLEGE CBSQ SECONDARY GIRLS CHAMPIONS



2020 VINCE HICKEY AWARD



Basketball Queensland congratulates Gold Coast Basketball on winning the Vince Hickey Award for Champion Association in the 2020 State Championships. It is Gold Coast's first Vince Hickey Award since 1998 and second win in total.

Gold Coast has been the most consistently dominant association in 2020 and played off for a medal in every age group with Gold in the U14 Boys; Silver in the U12 Boys, U14 Girls and U16 Girls and Bronze in the U16 Boys and U18 Girls.

Southern Districts were able to go one better than last year finishing in second place after Gold in the U18 Boys and Bronze in the U12 Girls, U14 Boys and U16 Girls. Logan achieved their best performance in the Vince Hickey standings since 2011 finishing third thanks to consistent performances across the board with their best results winning Silver in the U18 Girls and Bronze in the U18 Boys.

2020 VINCE HICKEY STANDINGS

POS	ASSOCIATION	U12 Boys	U12 Girls	U14 Boys	U14 Girls	U16 Boys	U16 Girls	U18 Boys	U18 Girls	Total
1	Gold Coast	24	20	38	24	40	26	44	21	237
2	Southern Districts	22	21	36	19	34	25	47	17	221
3	Logan	21	18	28	20	38	22	45	22	214
4	Mackay	19	23	30	22	33	27	39	14	207
5	Brisbane	23	13	37	17	39	19	46	12	206
6	South West Metro	16	16	34	21	37	21	40	16	201
7	Cairns	18	19	35	23	41	2	42	13	193
8	Townsville	17	22	29	16	21	13	41	23	182
9	Northside	20	-	33	14	42	9	43	18	179
10	SC Phoenix	15	-	24	18	28	17	28	15	145
11	Rockhampton	25	15	31	-	36	16	17	4	144
12	Ipswich	-	17	-	25	31	15	27	19	134
13	Gladstone	-	5	17	6	30	24	32	-	114
14	RedCity	10	11	32	-	24	-	36	-	113
15	USC Rip	-	-	-	15	35	23	31	9	113
16	North Gold Coast	-	9	26	-	32	8	24	20	110
17	Bundaberg	-	6	-	9	-	14	37	5	74
18	Burdekin	6	-	15	-	-	12	25	6	70
19	Toowoomba	-	-	-	-	18	6	34	-	58
20	Moreton Bay	-	-	-	-	19	-	23	-	42
21	Emerald	-	-	13	5	-	-	7	-	25
22	Mulgrave	-	-	1	-	2	-	-	-	3
23	Maryborough	-	-	-	-	1	-	-	-	1



queensland.basketball